



The Order of Címarrón

Presents
Wetumpka's Annual
Mardi Gras Festival and Parade

Saturday February 10, 2024

Gold Star Park and Downtown Wetumpka

Festival opens at 9 a.m., Parade rolls at 1 p.m.

Sponsorship opportunities available

Presenting Level Sponsor - \$1000

- ❖ Company name/logo attached to all printed and digital media
- ❖ 30"x60" banner on Sponsored Float, one per side if required
- ❖ Large sponsorship logo on digital billboard ads
- ❖ Two 18"x24" "campaign signs" with sponsor logo placed along parade route
- ❖ Recognition on all printed event banners and flyers, social media, Order of Cimarron website, along with hyperlink to sponsor's webpage

Gold Level Sponsor - \$750

- ❖ Company name/logo attached to all printed and digital media
- ❖ 24"x36" banner on Sponsored Float, one per side if required
- ❖ Company logo on digital billboard ads
- ❖ Two 18"x24" "campaign signs" with sponsor logo placed along parade route
- ❖ Recognition on all printed event banners and flyers, social media, Order of Cimarron website, along with hyperlink to sponsor's webpage

Purple Level Sponsor - \$500

- ❖ Company name/logo attached to all printed and digital media
- ❖ 24"x36" banner on Sponsored Float, one per side if required
- ❖ Two 18"x24" "campaign signs" with sponsor logo placed along parade route
- ❖ Recognition on all printed event banners and flyers, social media, Order of Cimarron website, along with hyperlink to sponsor's webpage

Green Level Sponsor - \$250

- ❖ Company name/logo attached to all printed and digital media
- ❖ Two 18"x24" "campaign signs" with sponsor logo placed along parade route
- ❖ Recognition on all printed event banners and flyers, social media, Order of Cimarron website, along with hyperlink to sponsor's webpage

Speak with an OOC Member about becoming the Title Sponsor

More information at:

Wetumpkamardigras.com

oocmardigras@gmail.com